

Alabama Lenders Association

17th Annual Convention

Perdido Beach Resort
Orange Beach, Alabama
June 18-21, 2009

Hanging Tuff in
Changing Times...
What's Next?

Welcome to the 17th Annual Alabama Lenders Association Convention at the Perdido Beach Resort. The Resort is located directly on the Gulf of Mexico in Orange Beach, Alabama, bordered on the west by Gulf Shores, Alabama and on the east by Perdido Key, Florida, centrally located 20 miles west of Pensacola, Florida and 60 miles east of Mobile, Alabama. Join us at the beach.

HANGING TUFF IN CHANGING TIMES!

Association Meetings

This year once again our meetings will be held at the Resort and will begin around 8:30 and last until noon. Our Friday morning session will include educational sessions on topics of current concerns and interests including all recent and relevant developments that impact the Association. The ALA Annual General Meeting and the Board of Directors Meeting will be held on Saturday this year. Non-members will not be attending these meetings.

Welcome Reception

On Thursday evening, June 18th we will have a Welcome Reception from 6:00-7:00pm. The dress is resort casual. Dinner is on your own.

Rise And Shine

On Friday morning, June 19th we are offering a buffet breakfast before the Seminar. On Friday evening, there will be a Sponsors Reception followed by a delicious buffet dinner at the resort. This reception promises to hold lots of surprises. Dress is Resort casual.

Saturday, June 20th begins with a wake up breakfast buffet before the meetings. Then, join us Saturday evening. The evening starts with a Sponsor's Reception, followed by a delicious dinner. Dress for this event is resort attire.

Friday's Golf

Come tune up for Saturday's Golf Tournament by playing on Friday at Lost Key Golf Club, approximately 10 minutes from the Resort. Lost Key's presence has set a new standard in golf for the Gulf Coast. Challenging for all levels of golfers, Lost Key means great golf. This course was designed by America's greatest golfer, Arnold Palmer. The cost is \$75.00

Saturday's Golf

Saturday's Golf Tournament will take place again at Lost Key. It is consistently ranked among America's best seaside courses. The cost is \$75.00 The results of the Tournament will be announced at Saturday night's dinner with prizes awarded.

Please phone in your
reservations to
1-800-634-8001

SHIP AHOY!

And for all of you Fisherman we are offering another four hour tour on Friday, June 19th. The cost is \$150.00 and we must have a minimum of ten people.

REGISTRATION PROCEDURES

The ALA 2009 Annual Convention Registration Package is a per person package. It includes programmed events, meal functions, and conference materials. Additional fees apply to Golf and Fishing. Please fill out the enclosed Registration Form, make your selections, and return by mail. The form must be received by May 15th, 2009. for the early-bird rate. Reservations are made on a first come, first served basis. So, please don't be left out!! **This hotel fills very quickly.**

THE HOTEL

The Perdido Beach Resort is located on the Emerald Gulf Coast, on expansive sugar white beaches. With so much to do and see, you may want to extend your visit. The hotel offers four tennis courts, fitness facilities, game arcade, large pools, golf nearby, and all sorts of water sports. And Ladies, don't forget about shopping! Please phone in your reservations to 1-800-634-8001 by May 15th, 2009 and mention the Alabama Lenders for the special rate. Our rates are \$228.00 per night plus tax. Remember, check in time is not until 4:00 PM. Check out is noon. **Availability is very limited this year so don't be late!** Mention that you are attending the Alabama Lenders Association meeting for the preferred rate.

NAME BADGES

Attendees must wear their name badges to all Conference Functions. Please be advised that individuals not wearing badges will not be allowed access to Conference Programs and Events.

EXTRA EXTRA EXTRA

Why do
You need to Attend?

Where else can you find so many net working opportunities?

Where else can you obtain so many insights and develop so many business building contacts?

Where else can you learn so much about what your Association is doing for you?

You can't afford to miss ALA's 17th Annual Convention. Join us in Orange Beach!

Hotel Registration Deadline

TIME

IS

RUNNING

OUT

The registration fee for ALA members this year is \$275.00 per person before May 15th.
After May 15th, the fee is \$350.00 per person.(No refunds after May 15th.)
All of our spaces are very limited this year. Sign up quickly; we don't want you to be left out.

Your convention and hotel registration forms are sperate, and be sure to fill out each one entirely. Please be aware of the hotel's cancellation policy!

Please pick up your conference packets at the Registration Desk at the Convention Center, during the following hours:

June 18, 4-6pm

June 19, 7:30-8:30am

HANGING TUFF IN CHANGING TIMES!!!!

ALABAMA LENDERS ASSOCIATION

PHONE:205-967-4143 FAX:205-967-6494
P.O. Box 3990, Birmingham, AL 35208 • Administration Office 3413 Oak Canyon Drive, Birmingham, AL 35243

17th Annual Convention Perdido Beach Resort Orange Beach, Alabama

June 18-21, 2009

THE CONVENTION BEGINS: Thursday, June 18, 2009. Please phone in your hotel reservation. Rates are good three days prior and three days after the convention, (subject to availability). Cut off date for our room block is May 15, 2009. After that date rooms will be subject to availability.

FILL OUT THE REGISTRATION FORM: This form and your check payable to ALA Convention should be returned to : ALA Convention, 3413 Oak Canyon Drive, Birmingham, AL 35243. We cannot accept your registration without proper fees, and we cannot bill. Late charges take effect after May 15, 2009. Your registration **MUST BE RECEIVED BY MAY 15, 2009**, to take advantage of the early fees.

REGISTRATION IS ONLY FOR: members of the Alabama Lenders Association, their employees, their spouse or companion and children/grandchildren. (Exceptions: Speakers and governmental guests invited by the Association.)

REGISTRATION FOR GOLF: The golf registration form is located on the back of this form. The golf fees are Friday \$75.00 and \$75.00 Saturday. This includes green fees and cart. This fee must be paid at time of registration. **NO REFUNDS FOR NO-SHOWS!**

CANCELLATION POLICY: Refunds for cancellation will be made (minus a \$100.00 administrative fee) if the cancellation is made by May 15, 2009. No refunds made after that date and no refunds for no-shows.

REGISTRATION FEES:

Member Fees:

BY MAY 15, 2009 \$275.00 per person

Non-Member Fees:

\$325.00 per person

AFTER MAY 15, 2009 \$350.00 per person

By May 15, 2009 children 10 and under \$45.00 per child. After May 15, 2009 \$60.00 per child. Children 11 and over full price.
Non-Member children \$65.00

Hotel Registration Deadline

D o n ' t B e L e f t O u t

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Remember to phone in your reservation to 1-800-634-8001

Please be aware of the hotel's cancellation policy!

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ALA CONVENTION, 3413 Oak Canyon Drive, Birmingham, AL 35243**

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